



728 N Prospect St, Suite 107, Rockford, IL 61107  
4thandlights@gmail.com www.4thandlights.com  
Ted, 815-209-8734

**2026 OFFICIAL ENTRY FORM**

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^ Name of Organization/Business

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^ Address of Organization

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^ City

^ State

^ Zip Code

**PRIMARY CONTACT PERSON**

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^ Name

^ E-Mail

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^ Day Time Phone

^ Evening Phone\*\*

**SECONDARY CONTACT PERSON**

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^ Name

^ Evening Phone\*\*

*\*Please be sure to list an evening/secondary phone number! Most concerns with the displays are discovered at night.*

Please make your check payable to: *Festival of Lights or Rockford 4<sup>th</sup> of July Civic Committee*

Please mail this form and check/money order to: Festival of Lights  
728 N Prospect St, Suite 107  
Rockford, IL 61107

Our organization would like to:  ~~Supply our own display~~ **SPACE SOLD OUT – Waiting List**

Sponsorship\*       Rent a display\*:  Small  Medium  Large

Display Requested: \_\_\_\_\_

*\*Rentals and Sponsorship Information are listed separately on Page 3. Rentals and Sponsorships are first come, first served. Contact Ted or Tom to see what Sponsorships are still available. \**

## **RENTAL GUIDELINES**

If you don't have the time to build, set up and tear down a display, let the FOL committee do it for you with one of our rentals. Please contact us with questions. Rentals are based on a first come first served basis. To view available display rentals, you can visit our webpage and click the 'FOL Inventory' tab.

### **Pricing:**

Small Display \$275

Medium Display \$375

Large Display \$475 - \$575

*Rental price includes a full working lighted display, setup, and tear down by the FOL Volunteer committee, the space the display resides on, website and social media recognition, a 2x4 sign listing your business in a uniformed standard font as a FOL participant next to the display and a good sense of community partnership.*

## **CUSTOM BUILT DISPLAYS**

### **Custom Display Build, PRICE VARIES**

We take your business concept, send it to several motif manufacturers for quoting, and once decided on, they will weld a motif display and light it up! Our volunteers then put it up and tear it down AND store it for you (additional cost each year). Contact us for details.

Custom Display still must relate to The Holiday Season or The Spirit of Christmas.

**Orders taken for custom builds are from January – July.** Make sure to contact us beyond July to see if we can find and have another manufacturer build your display.

**All Custom Displays are made in the USA.**



# Supply Your Own GUIDELINES

**Submit the following to the Festival of Lights Volunteer Committee:**

**Completed Official Entry Form:** Please provide all information requested - if your form is missing information, it will be returned to you.

**Entry Fee:** Supply Your Own Space Rental Fee, \$275. Rentals and Sponsorships are found on the next page. Please make your check or money order payable to *Festival of Lights*. If your entry form is not accepted your check will be returned to you.

**Sketch & Production Details of Your Display:** Include the quantity of string lights and spotlights and the length, height, and width of your display.

**Mail everything to:** Festival of Lights, 728 N Prospect St, Suite 107, Rockford, IL 61107

**Questions?:** Call Ted at 815-209-8734

**SPACE SOLD OUT – Waiting List**

## **Guidelines for a Supply Your Own Display**

1. All displays must relate to - "The Holiday Season & Spirit of Christmas"
2. Please use LED C7 or C9 light bulbs or LED string lights. This will make your display much brighter and conserve energy.
3. All maintenance of your supplied display is the sole responsibility of you, the participant.
4. Displays must be durable and built to withstand the weather such as high winds, ice, rain, and heavy snow.
5. Participants furnish all materials for the design and construction of their displays. **No Wood Displays.**
6. To allow for snow plowing, each display must be constructed twelve (12) or more feet away from the road and at least off the ground by 6".
7. Advertising for your company name will be limited to the 2' x 4' sign provided by the Festival of Lights Committee. **No other recognition signage will be allowed as part of your display.** The sign will read "Display Courtesy of Your Company Name" in a standard, uniformed font. Only event sponsors will have their logos utilized.
8. **No plywood or wooden based displays will be allowed.** As of 2022, displays must be motif or silhouette style based.
  - 8a. Motif/Silhouette Style Display Ideas: [christmasdonebright.com](http://christmasdonebright.com), [christmascottagelights.com](http://christmascottagelights.com), [gpdesigns.biz](http://gpdesigns.biz), [moscadesign.com](http://moscadesign.com).
  - 8b. We can also have a customized Motif/Silhouette Style Display quoted for you from several of our own contractors.
9. Each display will have a **minimum** lighting requirement of 300 light bulbs.
10. All monies collected help us sustain this event **AND** the 4<sup>th</sup> of July Fireworks.
11. Once approved by the FOL Committee, you will receive an email from [4thandlights@gmail.com](mailto:4thandlights@gmail.com), you then may start setting up your display beginning November 1st. *All Displays must be setup no later than November 21st.*
12. **All displays MUST be torn down no later than January 12, 2027.** There will be a \$300 removal fee for anyone that leaves their displays up after the tear down time forcing the FOL committee to remove it.
13. **NO Inflatables** will be allowed.
14. **NO** strobing or excessive flashing lights will be allowed.

*Event participation is subject to the sole discretion of the Rockford 4th of July Civic/Festival of Lights Committee.*

# SPONSORSHIPS

Please contact us with questions. Sponsorships are based on a first come first served basis.

## **Front Entrance 1<sup>st</sup> Tier Title Sponsor, ~~\$SOLD~~/Filled**

Includes your name at the top of the large signage at the entrance of Festival of Lights, a solo display with a 4' x 6' sign, listed as a title sponsor on our radio, TV, social media and website outlets. All labor for setup and tear down included via our volunteers.

## **Front Entrance 2<sup>nd</sup> Tier Title Sponsor, ~~\$SOLD~~/Filled**

Includes your name second from the top of the large signage at the entrance of Festival of Lights, a solo display with a 4' x 6' sign, listed as a title sponsor on our radio, TV, social media and website outlets. All labor for setup and tear down included via our volunteers.

## **Front Entrance 3<sup>rd</sup> Tier Title Sponsor, ~~\$SOLD~~/Filled**

Includes your name placed on the large signage at the entrance of Festival of Lights, a solo display with a 4' x 6' sign, listed as a title sponsor on our radio, TV, social media and website outlets. All labor for setup and tear down included via our volunteers.

## **100' Light Tunnel Sponsor, \$3,000 ~~\$SOLD~~/Filled**

Sponsor the amazing 33,000 lights, light tunnel at the very entrance of FOL! Includes 6' x 4' sponsor signage, all labor for setup and tear down of the light tunnel and your business listed as the sponsor on our social media and website. This is one of the most photographed/videoed displays. New for 2026, we are changing the colors of the tunnel.

## **Volunteer Sponsor, \$2,000**

This Sponsorship includes one 6'x4' sign for your business with your logo at our Volunteer RV (front of the park) as well as a Large Display with your business listed, listed as a sponsor on our social media and website and all labor for setup and tear down.

## **Festival of Lights Grand Exit Sponsor, \$2,000**

Includes 1, 6'x4' sign just before exit, 15, 6' lighted twinkling trees, up lit trees, an Exit animated Elf display, listed as a sponsor on our social media and website and all the labor for setup and tear down.

## **Golf Course Bright Trees Sponsorship, \$2,500 ~~\$SOLD~~/Filled**

We light up the trees at the golf course section of Sinnissippi park! Your business logo will be featured as traffic comes up to this vibrant, lit section on a 6' x 4' sign, also brightly lit. Thousands of lights will be strung on several large trees, and our volunteers do all the work for you!

## **Magical Trees Up-Lighting Sponsor, \$2,500 ~~\$SOLD~~/Filled**

Over 100 flood and high-powered spotlights are throughout Sinnissippi Park! Be the company that takes on that sponsorship!! Your sponsorship will include a 6'x4' sign at the entrance row of the park, and 2'x4' signs in the middle of the park and towards the back end of the park (3 signs total), listed as a sponsor on our social media and website and all labor for setup and tear down.

AVAILABLE

**'Always Celebrate Love' Specialty Display Sponsor, \$1,500 \$SOLD/Filled**

Sponsor the amazing bright, large, message of love display complete with Menorah, Baby Jesus, Kwanzaa Unity Cup and Heart. Includes 6' x 4' signage, all labor for setup and tear down and listed as a sponsor on our social media and website.

**Candy Cane Lane Sponsor, \$2,500 \$SOLD/Filled**

This sponsorship includes multitudes of candy canes ranging from 3' to 9' tall, candy themes, string lights and bright up lights. Your sponsorship will include a 6'x4' sign at the entrance to candy cane lane, and a 2'x4' sign at the end of candy cane lane, listed as a sponsor on our social media and website and all labor for setup and tear down. *Please note that there is an open spot in the middle of candy cane lane that will be used for a display not affiliated with this sponsorship.*

**Festival of Lights Safety Sponsor, \$1,500 \$SOLD/Filled**

Includes 1, 6'x4' sign at one of our large displays, listed as a sponsor on our social media and website and all labor for setup and tear down. This sponsorship covers our insurance cost for the event.

**Nativity Scene Sponsorship, \$1,500 \$SOLD/Filled**

Sponsor the amazing bright, large and season staple, the Nativity Scene. Includes 6' x 4' signage, all labor for setup and tear down and listed as a sponsor on our social media and website.

**Glistening Trees Sponsor, \$2,000 \$SOLD/Filled**

Over 80 beautiful 6.5' tall soft white twinkling trees are throughout Sinnissippi Park! Your sponsorship will include a 6'x 4' sign at the entrance row of the park (by the trees), a 2'x 4' sign in the middle of the park (by the trees) (2 signs total), listed as a sponsor on our social media and website and all labor for setup and tear down.

**Water Scene Sponsorship, \$1,000 \$SOLD/Filled**

Even when it's freezing cold, this scene will give passersby's a sense of warmth! Sponsorship includes a 6' x 4' sign along with 5 displays, a bridge and a water effect. Also includes all labor for setup and tear down and listed as a sponsor on our social media and website.

**Santa Claus Sponsor, \$1,500 \$SOLD/Filled**

We have Santa every weekend in December at the top of the hill in Sinnissippi waving to families and giving them a dose of true holiday cheer. We also have large 4'x6' signage stating who sponsored Santa! Social Media and Website will also reflect the Santa Sponsor.

**Welcome to Christmas in Rockford Entry Sign Sponsor, \$1,000 \$SOLD/Filled**

Our brand new (as of 2019) 18'x10' Las Vegas Style sign is up for sponsorship grabs! It sits right at the front entrance of our event and is one of the most photographed displays. 4'x6' signage will be included for your business.