



PARADE APPLICATION

Rockford 4th of July Civic Committee, a 501(c)4 Not-For-Profit
728 N. Prospect Street – Suite 107, Rockford, IL 61107
4thandlights@gmail.com www.4thandlights.com
Tom Luepkes, 815-979-2977 - Ted O'Donnell, 815-209-8734

Name of Organization: _____

Contact Name: _____

Contact Phone: _____

Address: _____

Email (required): _____

Type of Parade Unit:

- Vehicle (Decorated) Float
 Marching Other _____

Vehicles and Floats must submit concept art with this application.
A TROPHY will be awarded for BEST PATRIOTIC FLOAT.



PARADE ENTRY FEES

- **Commercial/Business Units:** Please include a check for \$100
- **Political Entries (other than incumbents):** Please include a check with a minimum donation of \$300.
- **Nonprofits/Not-For-Profits:** No Charge with return of 501c3 or 501c4 number.

Please return application no later than June 13th to ensure your position in the parade.

Please mail the Application with check to: Rockford 4th of July Civic Committee
728 N. Prospect St., Suite 107
Rockford, IL 61107

Rockford 4th of July
2020 Parade Information

Line-Up time:	4:00 pm Sharp
Donation Barrel Brigade Start Time:	4:30 pm Sharp
Motorcycle Parade Start Time:	4:45 pm Sharp
Main Parade Start Time:	5:00 pm Sharp

PARADE ROUTE
NEW PARADE ROUTE

Route forms at 7th Street and 6th, 5th and 4th Avenues.

Proceed North on 7th Street to East State Street.

Turn West on East State Street

CONTINUE on East State Street, crossing the bridge and passing Wyman, Main, Church and Court Streets

Disband at North Winnebago Street.

PLEASE NOTE

- 7th Street will be CLOSED to parade traffic
- Please use 6th Street South (one way) and 9th Street South (one way) to reach your assigned Parade Division

THROWING candy or objects is **NOT PERMITTED.**

Handing out candy is permitted.

Rockford 4th of July Civic Committee

Parade Rules

- The Rockford 4th of July Civic Committee reserves the right to not approve any application.
 - Approved applications will receive an **email** showing approval and their division information.
- **THROWING** of any objects from your float/vehicle along the parade route will not be permitted. Objects are defined, but not limited to, **candy**, political propaganda, etc. If you are seen throwing anything, you will be removed from the parade route.
 - *Candy handed out along the sides of the parade route is permitted. No Throwing.*
- Your parade unit must be of a patriotic nature. Occult or non-patriotic units will not be permitted in the parade.
 - 60,000 – 80,000 people are expected along the parade route...Impress them with your creativity!
 - You must submit the concept of your vehicle/float along with this application.
 - A Trophy will be awarded for '**Best Patriotic Float**'
 - 2019 Trophy was awarded to 'Just Breath 815' Parade Float
- Signs that insult, belittle or embarrass any individual or organization will not be allowed to be carried or displayed as part of your parade unit.
- Active political campaigning will not be allowed in any division other than the division that is termed "Political Division."
 - **Each politician must pay an entry fee in order to march/float in the parade. Please see fees on page 1.**
- Street vendors must have a special permit and have it displayed in order to sell goods along the parade route.
- We are all Americans celebrating the birth of this great nation! **Let's all have a great time!**
- Questions, please contact Tom Luepkes at 815-979-2977.

FLOAT EXAMPLES

