



728 N. Prospect Street – Suite 107, Rockford, IL 61107  
[4thandlights@gmail.com](mailto:4thandlights@gmail.com) [www.4thandlights.com](http://www.4thandlights.com)  
Tom Luepkes, 815-979-2977 - Ted O'Donnell, 815-209-8734



## Rockford 4<sup>th</sup> of July Civic Committee Sponsor & Donor Opportunities

### **Event Title Sponsor: \$13,000\***

- Private area in Davis Park for up to 50 guests
- Prime Access for each of your guests to enjoy Entertainment and fireworks
- Your business named as a sponsor on the synched soundtrack (played on 103.1 and 95.3 fm) to the fireworks
  - EXAMPLE: *“4<sup>th</sup> of July Fireworks sponsored by The Rockford 4<sup>th</sup> of July Committee, B103, 95.3 The Bull, WTOV17 & Fox39 and **your business name.**”*
- Signage with business logo and website throughout Davis Park, Ingersoll Centennial Park, Chestnut St Bridge, State St Bridge, Joe Marino Park, Parade Route & Carnival Area (Wyman & Elm St, Lot 7 and Elm & Main St)
- Dynamite Plunger Igniter with test shells
  - *Several of your employees/guests can gather around the dynamite plunger to ignite the first test shells of the night at 8:30pm from Davis Park*
- Complimentary entry into the 4<sup>th</sup> of July Parade
- Featured on our website, [www.4thandlights.com](http://www.4thandlights.com) and our social media outlets
- Free Marketing Tent in Davis Park **or** a space on the parade route
  - *We supply you with a 10'x10' pop up canopy tent for you to put information about your businesses out in. We do not provide staff for this tent.*
- Sense of good will & Patriotism in supporting this community event!

### **Parade Sponsor: \$5,000\***

- 4'x6' sponsor signage at (6) locations throughout the parade route
- Sponsor logo featured on (10) 4<sup>th</sup> of July Committee golf carts used throughout the parade route and Davis Park
- Featured on our website, [www.4thandlights.com](http://www.4thandlights.com) and our social media outlets
- Complimentary entry into the 4<sup>th</sup> of July Parade
- Complimentary entry for up to 25 guests into Davis Park for entertainment and prime fireworks viewing
- Sense of good will & Patriotism in supporting this community event!

### **Entertainment Sponsor: \$7,000\***

- Covers all 4<sup>th</sup> of July Entertainment as well as sound, lighting and staging
  - *Includes Stage at Davis Park, Parade Grand Stand Stage and Joe Marino Statue performance area*
- “Entertainment Sponsored By” signage at all entertainment locations
- Featured on our website, [www.4thandlights.com](http://www.4thandlights.com) and our social media outlets
- Complimentary entry into the 4<sup>th</sup> of July Parade
- Complimentary entry for up to 30 guests into Davis Park for entertainment and prime fireworks viewing
- Special VIP area next to the Davis Park stage
  - *Includes a 10’x10’ canopy tent for you to house your own drinks and food in*
  - *Fenced off with a private entrance for your guests only*
  - *Special wrist band for your guests will be supplied*
  - *Volunteer from the committee will be stationed at the entrance of your VIP area*
- Sense of good will & Patriotism in supporting this community event!

### **Fantastic Fireworks Finale Donors: \$10,000**

- Thank you signage: 2’x4’ signage along parade route, Ingersoll Park, Davis Park and Joe Marino Park
- (25) Sponsorship/VIP reserved seating passes and refreshments at Davis Park (one lunch and two drinks per ticket)
- Premier access for fireworks viewing
- Featured on our website, [www.4thandlights.com](http://www.4thandlights.com) and our social media outlets
- Complimentary entry into the 4<sup>th</sup> of July Parade
- Sense of good will & Patriotism in supporting this community event!

### **Firecracker Donors: \$5,000 - \$9,999**

- Thank you signage: 2’x4’ signage along parade route, Ingersoll Park and Davis Park
- (12) Sponsorship/VIP reserved seating passes and refreshments at Davis Park (one lunch and two drinks per ticket)
- Premier access for fireworks viewing
- Featured on our website, [www.4thandlights.com](http://www.4thandlights.com) and our social media outlets
- Complimentary entry into the 4<sup>th</sup> of July Parade
- Sense of good will & Patriotism in supporting this community event!

### **Star Spangled Banner Donors: \$2,000 - \$4,999**

- Thank you signage: 2'x2' signage along parade route and Davis Park
- (6) Sponsorship/VIP reserved seating passes and refreshments at Davis Park (one lunch and two drinks per ticket)
- Premier access for fireworks viewing
- Featured on our website, [www.4thandlights.com](http://www.4thandlights.com) and our social media outlets
- Complimentary entry into the 4<sup>th</sup> of July Parade
- Sense of good will & Patriotism in supporting this community event!

### **Uncle Sam Donors: \$1,000 - \$1,999**

- Thank you signage: 2'x2' signage along parade route
- Featured on our website, [www.4thandlights.com](http://www.4thandlights.com) and our social media outlets
- Complimentary entry into the 4<sup>th</sup> of July Parade
- Sense of good will & Patriotism in supporting this community event!

### **Stars & Stripes Donors: \$500 - \$999**

- Thank you signage: 2'x2' signage along parade route
- Featured on our website, [www.4thandlights.com](http://www.4thandlights.com) and our social media outlets
- Complimentary entry into the 4<sup>th</sup> of July Parade
- Sense of good will & Patriotism in supporting this community event!

### **Bottle Rocket Donors: \$200 - \$499**

### **Sparkler Donors: \$1 - \$199**

**This 4<sup>th</sup> of July celebration is intended for anyone and everyone to come and enjoy.** This event truly brings everyone together to celebrate their Freedom & honor this country's birth. Help us continue this family tradition by helping us raise the \$85,000 it costs to put on this event.

***NO TAX DOLLARS ARE USED FOR THE FIREWORKS, ENTERTAINMENT, INSURANCE or PERMITS!***

*"We live in the greatest country on Earth! So get your family together and let's all celebrate the freedom that we are blessed with." – Joe Marino*



*Photo courtesy of The Rockford Register Star*